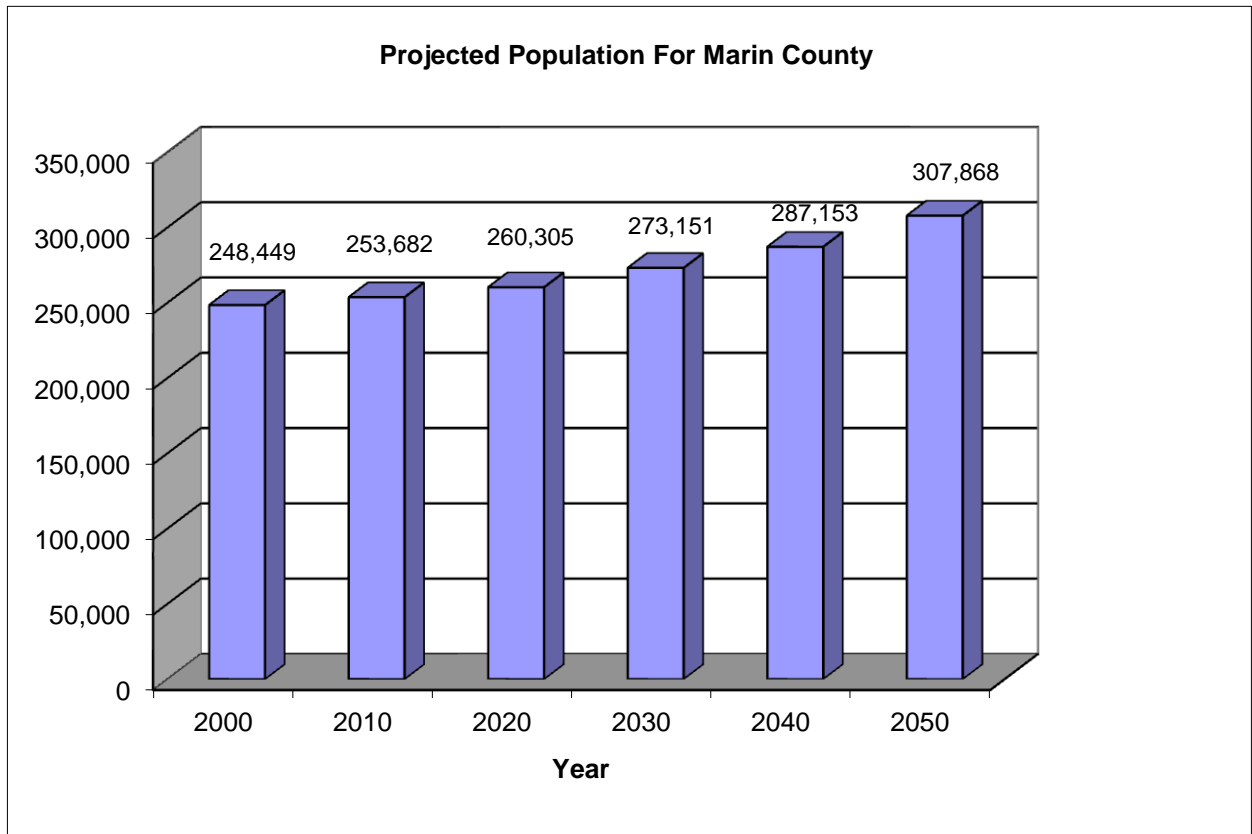


Educational Master Plan

Profile of College of Marin's Service Area

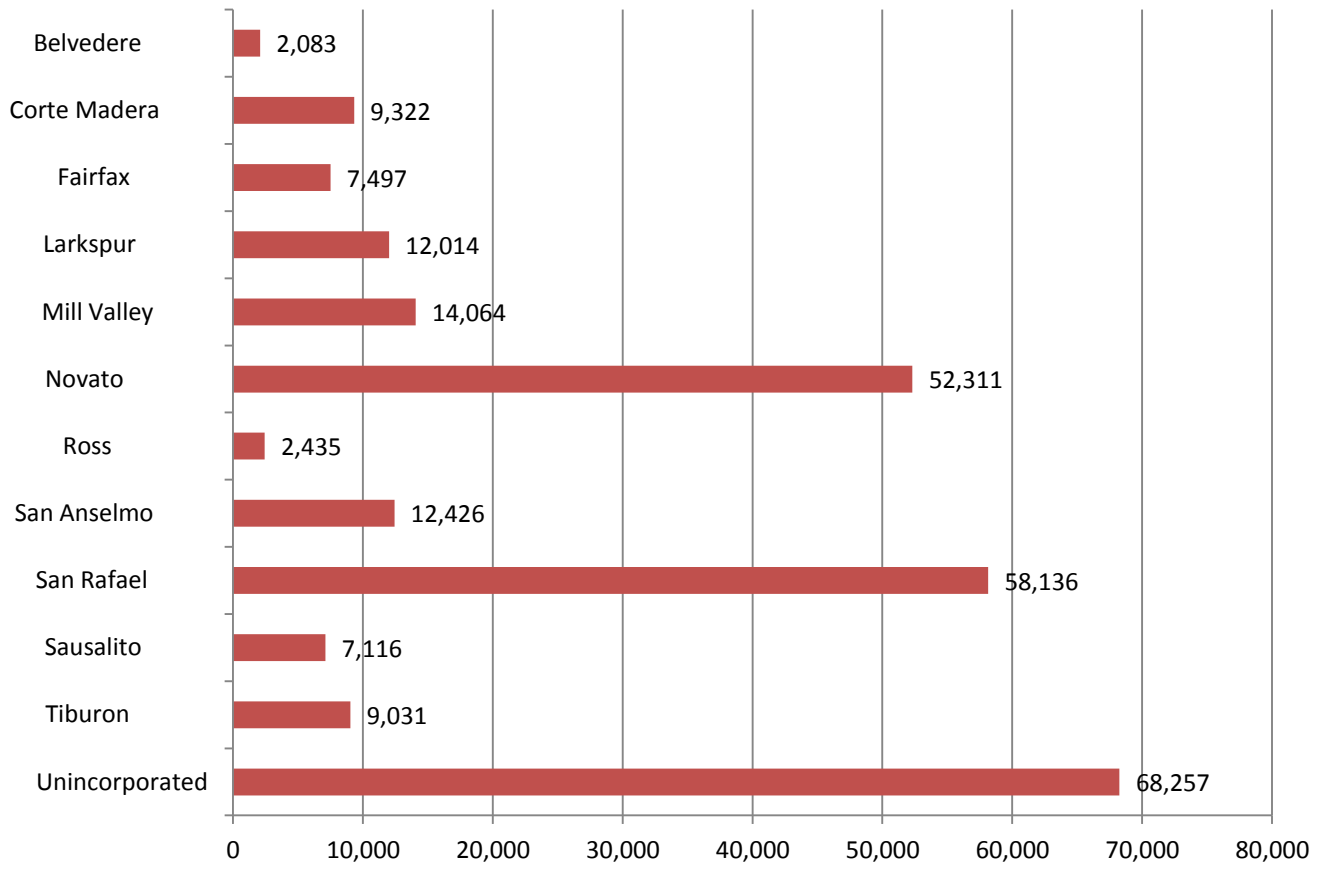
The following demographic data describes Marin County. Marin County growth is very slow and it has an aging population. There is projected to be an increase in the Latino population from 2010 to 2020. The demographics of Marin County will have an impact on the enrollment at College of Marin.



State of California, Department of Finance, *Population Projections for California and Its Counties 2000-2050, July 2007*, and State of California Department of Finance, *E-1 Population Estimates for Cities, Counties and the State with Annual Percent Change—January 1, 2010 and 2011*.

- In January 2011, the county population was estimated to be 254,692 residents.
- The percentage of population change from January 2010 to January 2011 is estimated to be 1.0%
- The county's population growth is projected to be minor during the term of this Educational Master Plan.

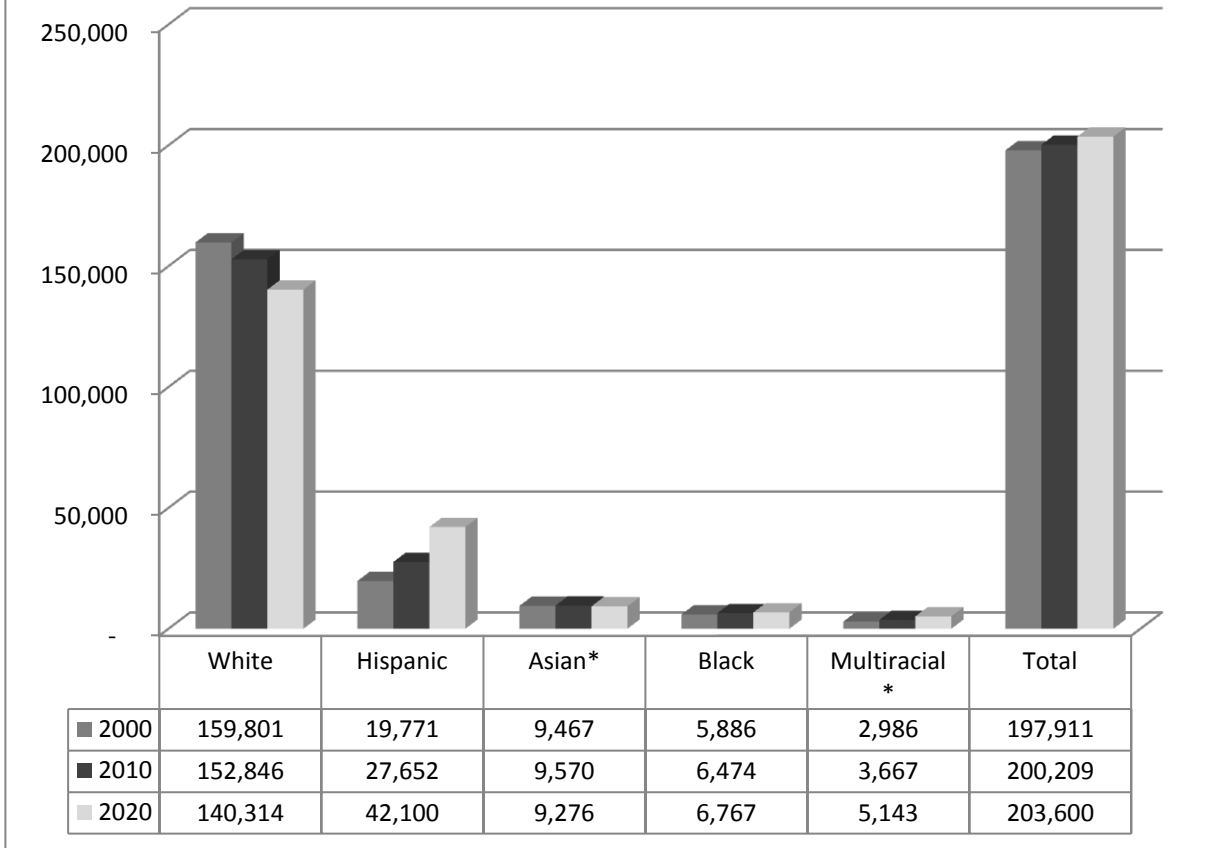
Population of Marin County by Area January 2011 (Total=254,692 estimated)



Department of Finance, E-1 Population Estimates for Cities, Counties and the State with Annual Percent Change—January 1, 2010 and 2011.

- About three-quarters of the county's population is divided among eleven municipalities; the remaining one quarter of the county's population lives in unincorporated areas. The two largest cities, San Rafael and Novato, are close to the same size; the other nine municipalities are home to 6% or fewer of the county's residents.
- Eight of the eleven municipalities are located in the Highway 101 corridor. This has implication for methods of delivering instruction given the traffic congestion in this corridor.
- Unincorporated areas account for the largest proportion of the population. This distribution of population across remote areas of the county also has implications for methods of instruction.

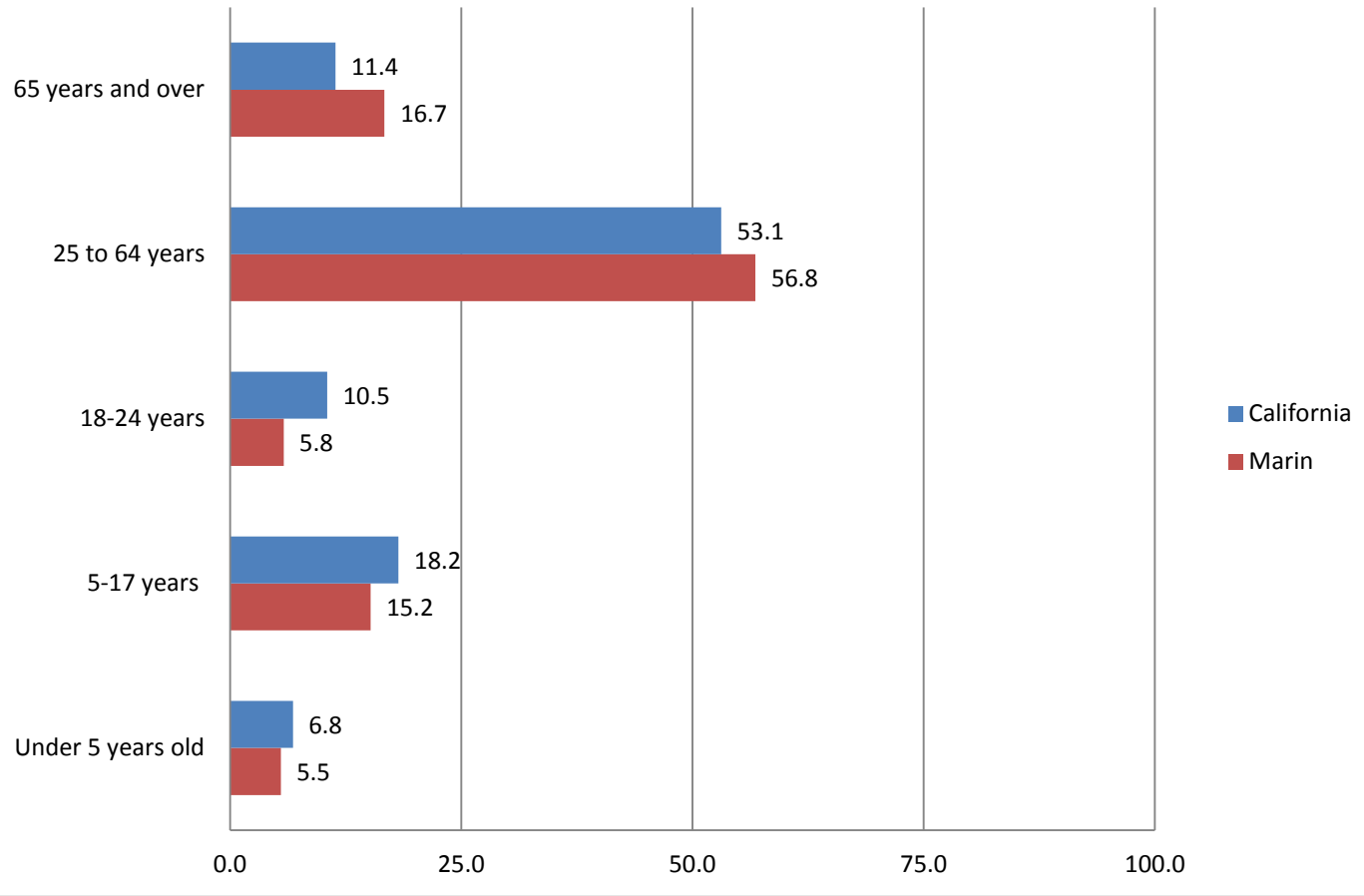
Marin County Population Projections Ages 18 & Up By Ethnicity



Source: State of California, Department of Finance, Population Projections for California and its Counties 2000-2050 by Age, Gender and Race/Ethnicity, July 2007

- The ethnicity of the county's population is projected to be stable for all groups except white and Hispanic.
- From 2000 to 2020, the increase in the Hispanic population (22,329) is slightly greater than the decrease in the white population (19,487).

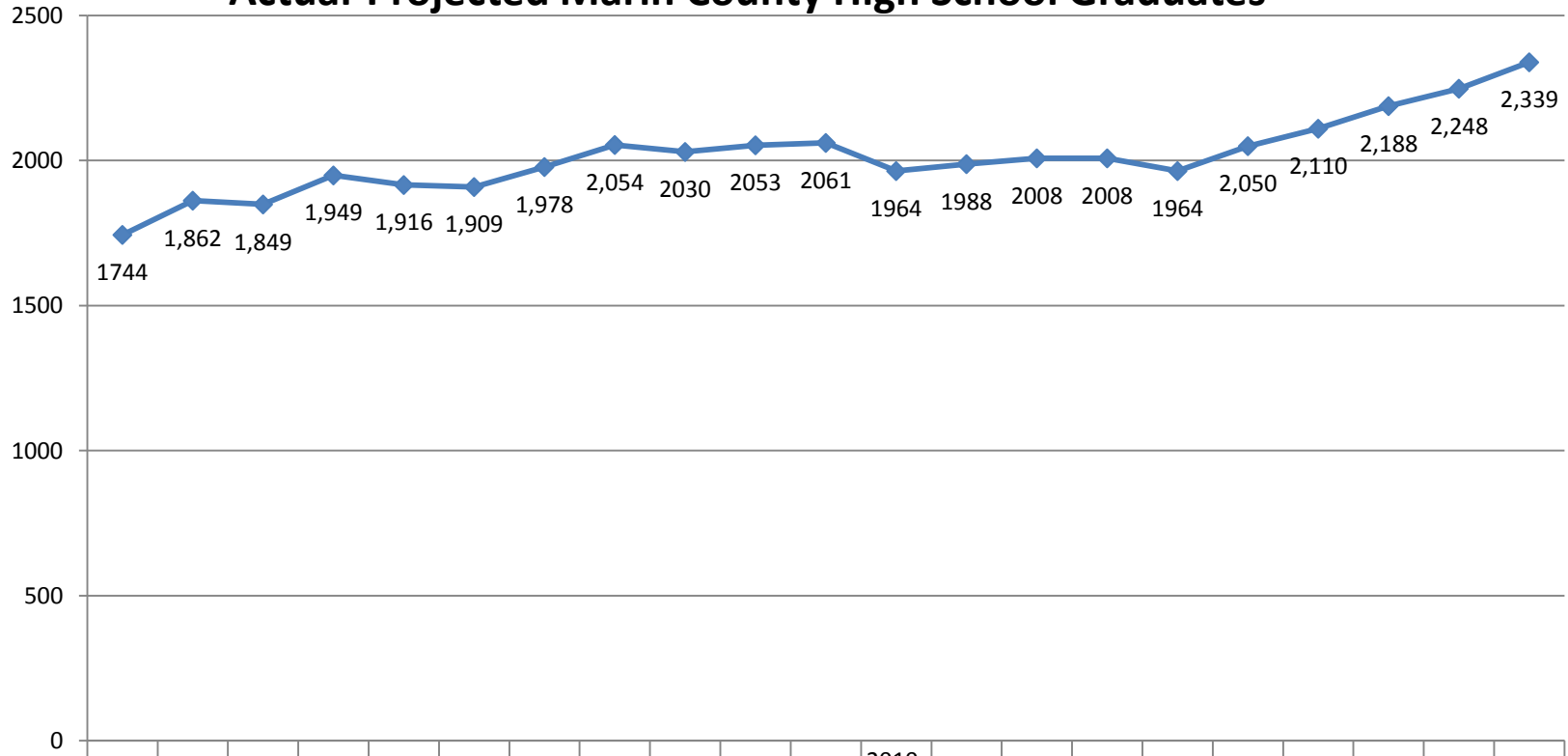
Percentage of Marin County Age Groups Compared to California, 2010



Source: Census 2010, State and County Quick Facts and www.census.gov/popfinder

- Marin County has a higher percentage of older residents than the statewide average; concomitantly, the county has a lower percentage of residents under 18, as well as a lower percentage of students in the traditional college age range, 18-24 years old.
- The median age of Marin County residents is 44.5; for California the median age is 35.2 (Source www.bayareacensus.ca.gov).

Actual-Projected Marin County High School Graduates



	1999-2000	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11 (Proj)	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Hs Graduates	1744	1,862	1,849	1,949	1,916	1,909	1,978	2,054	2,030	2,053	2,061	1,964	1,988	2,008	2,008	1,964	2,050	2,110	2,188	2,248	2,339

Source: State of California, Department of Finance, California Public K-12 Enrollment and High School Graduate Projections by County 2011 Series, October 2011.

- During the term of the Educational Master Plan, the county’s high school graduation rates are projected to slowly increase.

Education, Income and Unemployment for Marin County Residents

	Percentage With BA/BS+ (Age 25+ 2006-2010)	Median Household Income 2006-2010	Unemployment Rate, March 2012
Marin County	54.1%	\$89,268	7.0%
California	30.1%	\$60,883	11.0%

Source: Census 2010, State and County Quick Facts and www.labormarketinfo.edd.ca.gov

- Residents of Marin County have more education, have a higher median household income, and a lower unemployment rate compared to California.

Trends in Marin County Household Income in Constant 2000 dollars

	2000	2005	2010	2015	2020
Marin County	\$126,500	\$121,600	\$127,200	\$134,100	\$141,600
Bay Area	\$104,000	\$97,300	\$102,000	\$107,600	\$113,600
Difference	\$22,500	\$24,300	\$25,200	\$26,500	\$28,000

Source: Association of Bay Area Governments cited in Marin Profile, Marin Economic Commission, November 2009

- The average household income for Marin County residents has steadily increased and is projected to continue an upward trend.
- Marin County household income is approximately 20% higher than that of the Bay Area.

Education and Median Earnings by Ethnicity in Marin County

	Less Than High School	At Least HS Diploma	At Least BA/BS Degree	Graduate or Professional Degree	Median Earnings (2010 dollars)
California	19.5%	80.5%	29.7%	10.7%	31,551
Marin County	7.8%	92.2%	53.9%	22.4%	44,246
Asian	7.6%	92.4%	61.5%	24.2%	43,534
Whites	2.7%	97.3%	60.7%	25.5%	51,462
African Americans	16.8%	83.2%	21.8%	8.4%	31,608
Latinos	37.3%	62.7%	20.3%	8.2%	23,795

Source: A Portrait of Marin 2012, page 19, <http://www.measureofamerica.org/marin>

- African Americans and Latinos have less education and their median earnings are less than Asian or Whites in Marin County.

Commuting Patterns of Marin County Resident Workers

	2000	2010
Who Work in Marin	63%	60%
Who Work in San Francisco	25%	27%
Who Work in Neighboring Counties*	11%	11%

*Alameda, Contra Costa, Sonoma, and San Mateo Counties

Source: *Marin Profile, Marin Economic Commission, November 2009*

- Approximately 40% of Marin County residents work outside of Marin County.