

MARIN

COLLEGE OF MARIN

What is Caring Campus?

- Caring Campus aims to foster a welcoming environment and a sense of connectedness for students and employees.
- Creates and reinforces behaviors to influence culture change across campus.
- Takes interactions with students and employees from transactional to relational.

Caring Campus Behaviors



10 Foot Rule

If a student is nearby, greet them with a smile, say hello, and offer assistance if it appears they may need help.



Warm Referrals

Call ahead, provide a map, or personally show students to the office they need. Follow up to ensure the student has received the necessary support.



Nametags and Identification

Wearing name tags or College lanyards makes it easy for students to know whom to approach with questions.



Cross Departmental Awareness

Facilitate connections with other departments to explore pathways for guiding students and fostering collaboration.



First Week Greetings

As a College, our aim is to create a welcoming atmosphere for students during their first week through engaging activities and effective wayfinding, encouraging them to feel at ease when seeking assistance.

**For more information, visit the
Institute for Evidence-Based
Change website!**

www.iebcnow.org/caring-campus/



INSTITUTE for EVIDENCE-BASED CHANGE